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LEVALLOIS-PERRET



press release

GEODIS is preparing 13,000 equipment kits for delivery to the referees and volunteers taking part in Euro 2016.

13,000 individual bags, 450 part numbers and 120 tonnes of goods to be delivered to 10 stadiums by the end of May: this is the challenge facing the GEODIS staff tasked with preparing and delivering the equipment kits for the referees and volunteers taking part in Euro 2016, which starts on June 10. GEODIS has already shipped Super Victor, the competition mascot standing 1.90m tall and weighing 70 kg, and installed it at the head office of the French Football Federation. It also transported the machine used for the official draw.

Since March 29, GEODIS staff has taken delivery of 750 pallets of equipment from the official competition sponsor at a dedicated warehouse in the Paris region. On this same date, a team set up for this purpose began preparing the bags. As part of their participation in Euro 2016, all the referees and the 6,500 volunteers will receive a sports bag with a complete outfit corresponding to their size, gender and shoe size.

After preparation, the bags will be shipped to the ten stadiums involved in the competition before May 31. For this purpose, GEODIS has put in place a team of ten dedicated drivers, approved by the UEFA, who will travel up and down France throughout Euro 2016.

GEODIS – www.geodis.com

GEODIS is a Supply Chain Operator ranking among the top companies in its field in Europe and the World. GEODIS, which is part of SNCF Logistics, which in turn is a business line of the SNCF Group, is the number one Transport and Logistics operator in France and ranked number four in Europe. The international reach includes a direct presence in 67 countries and a global network spanning over 120 countries. With its five Lines of Business (Supply Chain Optimization, Freight Forwarding, Contract Logistics, Distribution & Express and Road Transport), GEODIS manages its customers Supply Chain by providing end-to-end solutions enabled by over 39,000 employees, its infrastructure, its processes and systems. In 2015, GEODIS recorded €8 billion in revenue.

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